How to Register for Miles for Blaze & Share Your Fundraiser

Step 1: Register

Visit https://givebutter.com/lEx47v. Scroll until you see the "Fundraise" button underneath the video. Click the button, then follow the prompts to create your personal fundraiser by entering your information and fundraising goal.

Organized by **Blaze Adventure Tours**

$100   0% of $15,000 goal

1 Supporter

Team Members   [+ Fundraise]

Fundraise   ✕

Profile Photo
Upload an image (png, jpg, gif)

First name*   Last name*

Email*

Phone*

🇺🇸 +1 ▾

Password*   ◎

Sign Up

By creating an account, you agree to the
Terms of Service and **Privacy Policy**

Already have an account? **Sign In**

Step 2: Add Your Story

When creating your fundraiser, you will see a section where you can add your story. This is the most important part of setting up your fundraiser. Miles for Blaze is powered by personal stories. People don't just donate to events - they donate to people (and dogs!).

What to include in your story:

- Why you decided to participate in Miles for Blaze
- What your mileage goal is
- What this cause means to you personally
- Any connection you have to dogs, pets, or canine cancer
- Who or what you are dedicating your miles to

Story prompts to help you get started:

- Do you have a dog (past or present) who has impacted your life?
- Were you moved by Blaze's story?
- Are you walking, running, or hiking in honor of a pet or loved one?
- Why does supporting dogs facing cancer matter to you?

Tip: Adding a photo of your dog, your walks, or your miles helps people connect with your story and increases engagement.

←   Fundraise   ✕

Fundraising Goal
What is your fundraising goal?

$ 1,000

Story
Tell the story of why you're fundraising - this will be viewable publicly.

I'm participating in Miles for Blaze with a goal of walking, running, or hiking 100 miles this month to help support dogs and families facing canine cancer.

Join this fundraiser

Step 3: Get Your Personal Fundraising Link

Once your fundraiser is created, Givebutter will automatically generate a unique fundraising link just for you. This link tracks donations back to your fundraiser, so be sure to share your personal link. Donations can also be made to you through the "Donate today!" button on the main page as long as your donor selects your name from the "Credit a Team Member" drop down.

My Fundraising Page

✕

🔗 **Share**   ✈ Invite Donors   ♥ Supporters   ✒ Edit Page

https://givebutter.com/IEx47v/meredithmiller1   📋 **Copy**

Fundraisers shared on social networks raise up to 3x more.

[Facebook] [X] [LinkedIn] [WhatsApp] [Email] [Link]

Step 4: Share Your Story & Fundraising Link

Share your personal fundraising link with your network - family, friends, and/or colleagues. You can ask for flat donations, or ask for pledges on a per mile basis. Keep in mind that direct messages tend to get more engagement than a general social media post.

Here are some example scripts:

- **Text message or direct message:** Hi! I wanted to share something meaningful I'm doing this month. I'm participating in Miles for Blaze to help support dogs and families facing canine cancer. If you'd like to support me, here's my link: [Your personal Givebutter link]. Thank you so much for your support!
- **Social media:** This month I'm participating in **Miles for Blaze** 🧡
- I'm turning my miles into a way to support dogs and families facing canine cancer in honor of [Blaze and/or a dog you love] and so many others. If you'd like to support my miles, you can donate here: [Your personal Givebutter link]
- **Email:**
  - **Subject:** I'm Fundraising for Miles for Blaze
    - I wanted to share that I'm participating in **Miles for Blaze**, a fundraiser supporting dogs and families affected by canine cancer. This cause means a lot to me, and I'm dedicating my miles to making a difference. If you'd like to support my fundraiser, you can donate here: [Your personal Givebutter link]

Step 5: Start Moving, Track Your Miles, & Share Updates

Walk, hike, or run as many miles as you can throughout the month of April. Optionally, join our [Strava community](#) to connect with other participants and stay motivated!

Track your miles using our tracking spreadsheet, or any method of your choosing! Post updates throughout the month to help keep people engaged and encourage additional donations. Thank your supporters along the way. Appreciation builds momentum!

Example update: Just hit 20 miles and am halfway to my fundraising goal! Thank you so much for the support!

Step 6: Follow Up on Pledges

Some supporters may choose to pledge a donation rather than give right away. Following up helps turn those good intentions into real impact, and most people appreciate the reminder.

If someone has agreed to pledge, reach out weekly or at the end of the month with a friendly update and your donation link.

Keep it simple, positive, and grateful.

Weekly follow-up example:

- Quick update: I've logged 15 miles so far for Miles for Blaze! Thank you again for pledging your support. If you're ready to donate, here's my link: [your personal Givebutter link]

End-of-month follow-up example:

- I wrapped up my miles for Miles for Blaze and couldn't have done it without all the encouragement. Thank you again for pledging your support! If you'd like to complete your donation, here's my link: [your personal Givebutter link]

A gentle follow-up helps supporters close the loop and ensures pledges turn into meaningful support for dogs and families facing canine cancer.

Thank You for Being a Part of Miles for Blaze

Whether you're walking one mile or many, fundraising a little or a lot, your participation truly matters. Miles for Blaze exists because of people like you - people willing to turn movement, love, and remembrance into purpose. We are deeply grateful for every step taken, every story shared, and every dollar raised. Together, we're honoring Blaze's legacy and standing alongside dogs and families facing canine cancer. Thank you for being part of this community and for helping us fight canine cancer, one mile at a time.